



STARTING A BUSINESS CHECKLIST

DO THE MARKET RESEARCH

Know before you start. Complete the necessary research before developing your business plan to have a deeper understanding of all that comes with becoming a business owner.

- Gather Industry Information
- Define Your Target Market
- Determine Your Services Offered

CREATE A MARKETING PLAN

How will you market your new business? Develop a strategic marketing plan to get ahead of the curve and competitors, reach untapped audiences, and grow your business.

- Create a Business Website
- Use Social Media
- Create a Google Business Profile

CREATE YOUR BUSINESS PLAN

This document will be an outline of your business goals and how you plan to achieve them. Your business plan is beneficial in helping secure funding and tracking your progression.

- Create a Business Plan
- Name Your Business

SELECT THE RIGHT EQUIPMENT

Not sure which equipment is right for your business? Take our smart equipment matcher to find the right match. Speak to our sales team for more help on equipment and financing.

- Secure Funding
- Order Your Machine

Notes

Write down any notes on this page for your future reference.

MARKET RESEARCH

MARKETING PLAN

BUSINESS PLAN

EQUIPMENT WANTS/NEEDS