

BUSINESS OPPORTUNITY

MOBILE PAINT STRIPPING & CLEANING



The Future of Surface Preparation®

MMLJ, INC. 5711 Schurmier Rd. Houston TX, 77048 **800-727-5707** Toll Free

- +1 713-869-2227
- Info@DustlessBlasting.com Email
- 713-868-8041 Fax
- **f** Facebook.com/DustlessBlaster
- Youtube.com/MMLJManufacturing
- 🤒 @DustlessBlaster
- Dustless_Blasting

DustlessBlastingBusiness.com

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STARTING A BUSINESS with dustless blasting® equipment.

What is Dustless Blasting®?

Dustless Blasting is a revolutionary paint stripping and cleaning system that can remove virtually any coating from any surface.

Paint **will** eventually fail, metal **will** eventually rust, and surfaces **will** get dirty. You can be the answer with a mobile paint stripping and cleaning business. Our equipment makes it easy to

- Remove what is left of old coatings
- Leave a smooth, clean surface that is ready to be made new again
- Make, on average, \$300/hour while blasting

It's not a franchise

- No ongoing fees
- No corporate limitations
- No territories you are banned from
- Keep 100% of the profits

Dustless Blasting still offers the benefits of a traditional franchise, such as **training, support,** and **marketing materials.**

The benefits of business ownership

Business ownership takes some hard work and dedication, but the rewards are well worth it.

- Set your own work hours
- Spend more time with your family
- Dictate your own income
- Experience the pride of being your own boss

By following our proven systems, your success will never be dependent on someone else. We're passionate about setting people up for success, and we make it easy by offering the right tools. You're going to **be amazed by what you can achieve.**

DID YOU KNOW?

Due to rising prices, municipalities and businesses are now looking for ways to **restore vs. replace.** By offering this valuable alternative to purchasing new items, you are making money while saving your customers lots of money too. It's win-win for everyone.









"We've already drummed up about 5 or 6 jobs that are waiting for us as soon as we come home."

- MAXIMILIAN MASKELL



WHAT ARE MY STARTUP COSTS?

Remarkably affordable

Unlike most start up businesses, which can cost hundreds of thousands of dollars, you can own your Dustless Blasting equipment for the cost of a nice pickup truck. Hundreds of contractors have used this remarkably affordable machine to **supplement their income** or **quit their day jobs.**

Each unit is self-contained, so you're ready to start blasting as soon as you pick up your machine.

Other costs and considerations

- A truck or SUV to pull the trailer
- Consumables, like blast abrasive and rust inhibitor
- Business insurance
- A Dustless Blasting[®] Marketing Package[™] which can help jump start your business and bring in customers!

You can own this business for the cost of a pickup truck.

All in all, starting a mobile paint stripping and cleaning business is incredibly affordable. What's more, our profitable business model allows you to **make more in an hour than many people make in a day!**

So what are you waiting for? There has never been a better time to take control of your financial future.

THE MOBILE ADVANTAGE





DB500[®] MOBILE S[™]

For residential and light commercial work.

The small trailer is maneuverable in tight places, and will fit in a standard garage.

\$43,500

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DB500[®] MOBILE XL[™]

For residential and light commercial work.

The XL offers room for a pallet of material as well as storage for job supplies.

\$47,500

DB800[®] MOBILE[™]

Ideal for medium sized industrial jobs and other high volume work.

35-40% more productive than the DB500 Mobile.

\$59,500

DB800[®] MOBILE[™] DUAL This machine is ideal for **heavy industrial** work.

Two blast pots double the productivity of the DB800 Mobile.

\$99,500

DB1500[®] MOBILE[™]

Provides the capacity and air volume you'll need to tackle huge industrial jobs.

33% more productive than the DB800 Mobile.

\$97,500

Prices effective as of April 1, 2018. DB3000[®] Mobile[™] is also available — contact us for pricing and details.





HEAVY INDUSTRIAL & INFRASTRUCTURE

COMMERCIAL &

7

RESIDENTIAL & LIGHT COMMERCIAL

HOW MUCH MONEY CAN IMAKE?

Part Time

- Supplement your income on the weekends
- Make some extra cash in retirement
- Fit around your work schedule (such as a schoolteacher blasting during summer)

Even if you only plan to run your Dustless Blasting machine for 5 hours a week, the cash adds up significantly. That's because our contractors make, on average, **\$300 per hour** of blasting.

Full Time

- Escape your nine-to-five
- Start working for yourself
- Stop making someone else rich

If you can run your machine for 10, 20, or even 40 hours a week, you'll see why so many of our contractors are happy to quit their jobs in favor of working for themselves. There is so much work out there, you can concentrate in one area such as:

- Residential work
- Commercial work
- Large contract jobs

Scaling up

If you start to get more business than you can handle, scaling up is simply a matter of buying another machine, teaching someone how to use it, and sending them off to do the jobs you can't do.

Based on blasting for under 20 hours a week, your business could plan to deliver sales of about:

- \$300,000 in the 1st year with 1 mobile system
- \$600,000 in the 2nd year with 2 mobile systems
- \$900,000 in the 3rd year with 3 mobile systems
- \$1.2 million in the 4th year with 4 mobile systems

Some of our contractors have done just this. So if you want to **take control of your financial future,** this might be the opportunity you're looking for.

Are you tired of making someone else rich?



"My first job is going to pay for my machine. How can you beat that? Everything I saw in the video – it's better. I'm more than happy."

- Chuck Sapen, aspen green blasting

MAKE WHAT YOU WANT

Whether you are interested in supplementing your income part-time, or having a large business with multiple blasting machines, Dustless Blasting equipment is the right choice.

l can run my machine for **5 HOURS** a week.

5 hours x \$300/hour = **\$1,500/week** x 52 weeks =



BEFORE

l can run my machine for **10 HOURS** a week.

10 hours x \$300/hour = \$3,000/week x 52 weeks =



l can run my machine for **40 HOURS** a week.

40 hours x \$300/hour = **\$12,000/week** x 52 weeks =



STRIPPING A DATSUN Z240

Setup / Cleanup: **1 Hour** Blast Time: **2 Hours** Expenses: ***\$150**





POWDER COATED RIMS

Delivery: **1 Hour** Blast Time: **1 Hour** Expenses: ***\$50**





CONCRETE WALL BLAST

Setup / Cleanup: **1 Hour** Blast Time: **8 Hours** Expenses: ***\$500**



IS THERE A DEMAND IN MY AREA?

Everything in the world is painted, rusty, or dirty.

- **Auto enthusiasts** will be thrilled with your service, because you'll save them from weeks of back-breaking sanding, and you'll leave a superior anchor profile for new paint.
- **Business owners** will love that you can remove their graffiti quickly and with minimal disruption.
- **Boat owners** will be happy to pay you to get their boat back in the water faster. Marinas will appreciate that your process suppresses the dust plume.
- **Homeowners** will always have paint they want removed, pools that need re-plastering, decks that need cleaning, and more.
- **Municipalities** will need to clean up fire hydrants, remove curb paint, and remove road stripes. All of the world's infrastructure requires maintenance.
- **Construction** and restoration companies often need blasting services, and working with them is a great way to get BIG contracts!

This is just a tiny fraction of the income streams that are out there. **So is there a demand in your area? YES!** This is why we have seen so many people succeed in this business, and why we know you can too.

What about competition?

This one is simple — just Google it! If you can't find paint stripping & cleaning services near you, chances are, your potential customers can't either.

However, if you do find a contractor in your area, does that mean you're out of luck? Of course not — there is plenty of work to go around. With our national advertising campaigns and brand recognition, the **demand for this service is far greater than the number of providers**. Imagine if every town only had one painter, for example. He wouldn't be able to handle all the work himself. It's the same with Dustless Blasting. So get out there and start making money!

POPULAR APPLICATIONS









"I've already got jobs lined up and I haven't even gotten home yet!"

- LORNE ALLEN

RATRODZ

LORNE Allen Ainsworth, NE

WHAT KIND OF TRAINING DO I NEED?

Do you have 5 minutes?

Learning to use your Dustless Blasting equipment only takes about 5 minutes. This is why we are always happy to have people stop by and demo our machines.

What's more, mobile paint stripping and cleaning is one of the simplest business models there is. You clean and de-paint things in exchange for money. It doesn't get much easier than that. Any business owner will face challenges, and there are plenty of things to learn along the way, but the business as a whole is incredibly easy to succeed in.

We're here for you after the sale.

We're committed to helping our contractors succeed in their business endeavors. Remember, you'll work for yourself, but not by yourself.



Dustless Blasting Academy: The Academy features in-depth articles and videos, which will

give you the techniques to become a blasting expert.

Support Resources: You'll get access to instruction manuals and videos on how to use your machine.

Private Facebook Group: This group serves as a forum to share advice, ask for help, and learn from experienced and successful business owners.

Tech Talks: Our Dustless Blasting tech experts share their knowledge and answer your questions in monthly videos.

Online Store: Shop online 24/7/365 for parts, repair kits, or consumables. Next-day delivery and in-store pickup are available for most items.

Personalized Help: You are always welcome to contact us for technical support by submitting a ticket or giving us a call.



"Our projected sales this year are approximately \$300,000."

- Todd Kissell, KC BLASTING

"I feel like it is a family—a support system where people truly want you to succeed."

- DIANE MARZ

Patrick & Diane Marz

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HOW DO I FIND CUSTONERS?

The importance of marketing

Marketing is essential for the success of any business. You are offering the best service in your industry, so all you need to do is make yourself visible.

Many people don't know there is a solution to their paint, rust, or cleaning problem. The guy who restores classic cars might think his only two options are sanding for weeks, or towing each car to a sandblaster to have it hopelessly warped. You have to get in front of him and show him **there is a better way.**

Our marketing services make it easy to get the word out about your new business. From online to print, apparel to video, we've got you covered.

DID YOU KNOW?

Our contractors benefit from the millions of dollars we have spent on brand recognition. By using Dustless Blasting[®] equipment, you are using a process that has been **featured on:**





DUSTLESS BLASTING® MARKETING SERVICES[™] PRINTED MATERIALS

Explain and sell the services you offer with customized:

- Trifold Brochures
- Business Cards
- Quote Forms
- Banners



DUSTLESS BLASTING[®] MARKETING SERVICES[™] PROFESSIONAL BRANDING

Maintain your professional image with branded:

- Polo Shirts
- T-Shirts
- Company Hats
- Vehicle Magnets
- Yard Signs



\$4,000

DUSTLESS BLASTING®

Business Website

- Mobile-Optimized
- Unlimited Bandwidth
- Custom Business Domain Included (3 Years)
- Web Hosting Included (3 Years)

Social Media Presence

✓ Facebook business page

Business + Prospect Awareness

✓ Google Business profile



\$8,995

DUSTLESS BLASTING®

Business Website + Business Email

- Mobile-Optimized
- Unlimited Bandwidth
- Custom Business Domain Included (3 Years)
- Web Hosting Included (3 Years)
- SSL Security Included
- Business email included (10 GB)
- Add/update your photos on your website gallery (Unlimited photos, updated on a monthly basis)
- ✓ Business Marketing Tactics Guide

Social Media Presence

- ✓ Facebook business page
- Instagram business page
- ✓ Yelp business profile
- Weekly scheduled posts to Facebook and Instagram (Duration: 1 Year)
- Before/after pictures, created with your own photos and automatically posted to your Facebook and Instagram (Duration: 1 Year. Unlimited photos.)

Business + Prospect Awareness

- ✓ Google Business profile
- ✓ Facebook video advertising campaign
- ✓ Google Ads advertising campaign
- Instagram video advertising campaign
- Video customer spotlight (Be featured in our News Brief)
- Awareness from our national TV campaigns

what do **CUSTOMERS** say?

"Shockingly fast! That would have taken us 7-10 times longer."



- JASON, MARITEC-METPRO



"He literally did more in five minutes than the other blaster did in four hours."

- KRISTEN, HOMEOWNER

"It took two weeks and four guys to remove the calcium and algae from these fish tanks. With Dustless Blasting, we finished it in two days."



- DAVE CURRY, ARIZONA GAME & FISH



The customer saved \$52,000 compared to sandblasting.

- VEOLIA NORTH AMERICA

ADDITIONAL

Is it really dustless?

Dustless Blasting suppresses the plume of dust, allowing you to work almost anywhere with minimal containment.

Imagine that you are stripping a car in a football stadium. With Dustless Blasting, the blast media would be contained in an area about the size of the logo in the center of the field. On the other hand, if you were dry sandblasting, the entire stadium would be filled with airborne media.

Unfortunately, the process isn't magic. Media that goes into the machine must come out, and it doesn't disappear into thin air. But compared to sandblasting, the process is essentially dustless because there are so few airborne particles.

Which machine should I choose?

Your choice will depend on the type of jobs you want to tackle. All our machines are capable of the same process, but we offer various sizes that are appropriate for many different jobs, from small hobby projects to huge industrial-scale work.

The most popular machines for business owners are the DB500 Mobile XL and the DB800 Mobile.

Do I need your marketing services?

We do not require our contractors to purchase marketing materials, but highly recommend it. Having a strong business awareness is the single best way to find customers and grow your business. We provide materials which professionally describe your services. As the experts on surface preparation, we know the best ways to promote you to your potential customers. Plus, our available ad campaigns and website optimization allow people to easily find you in search results.

How do I price jobs?

Pricing varies significantly throughout the country, so it's important to base your prices on YOUR area. Though we can't give you exact pricing, we can share tips, tricks, formulas, and ballpark numbers. Learn more and download our How To Price Jobs guide on our website, **DustlessBlastingBusiness.com**.

Where can I buy Dustless Blasting® equipment?

We can ship our machines direct from our factory in Houston, Texas anywhere in the world. For international shipping, give us a call at 713-869-2227.

Do you offer financing?

Yes! Dustless Blasting is proud to offer a financing option for your purchase. You can easily get prequalified on our website.

Do I need to set up an LLC?

This varies by state, so give us a call at 713-869-2227 and we'd be happy to advise you.

Get more answers online! Visit
www.DustlessBlastingBusiness.com

WHAT ARE MY NEXTSTEPS?

If you have what it takes to start your a business, go ahead and take the next steps towards success.



Get a quote.

Fill out the form at **DustlessBlasting.com/Quote-Request**, or call or email us, and we'll prepare a personalized quote just for you. We look forward to hearing from you!



Explore financing options.

Get pre-qualified for financing or explore financing options at **DustlessBlasting.com/Financing.** Or simply call or email us!



Ask us your questions.

Need more information? Talk specifics with a member of our sales team at **team@dustlessblasting.com** or call 713-869-2227.

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"I used the machine, very impressive, just as easy as the videos."

- RICK BRANFMAN

Rick Branfman GALLOWAY, NJ



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