



CASE STUDY: PREMIUM ONLINE PRESENCE

EFFECTIVE MARKETING, MADE SIMPLE.

Through experience and research, we have gathered the best practices to **effectively market to the paint stripping and cleaning industry**. We'll set your business up for success on day one by bringing awareness of your services to potential **customers in your region**.

A marketing strategy is one of the most important aspects of starting a new business. Let our brand recognition and proven marketing tactics propel your business **without any of the fees of a franchise**.

We'll take care of all the marketing, so you can focus on providing great service.

Facebook
VIDEO ADS

Google
SEARCH ADS

DURATION
90
DAYS

REACH UP TO
170,000
PEOPLE

VALUE
\$1,500
DOLLARS

TRIED-AND-TRUE
MARKETING
THAT SUPPORTS
YOUR GROWTH

Based on the analysis of blasting businesses in 2019, the Premium Online Presence resulted in, on average,

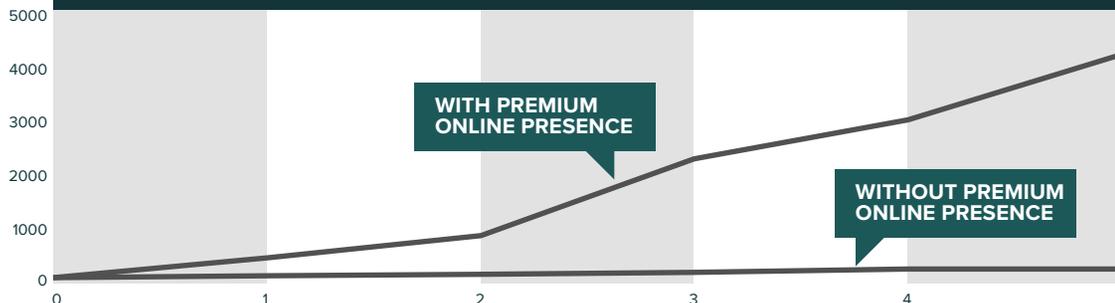
136%

larger social media following

789%

more website visits

AVERAGE WEBSITE VISITS OVER 5 MONTHS



4145

MONTHLY VISITS

If even 1% of those web visitors contact you, that could translate to **41 potential jobs!**

“We started slow, then decided to buy the marketing package, and it put us on the map! Been getting lots of calls. — HEATH A, *Blasting Business Owner*

PREMIUM ONLINE PRESENCE

\$8,995

BUSINESS WEBSITE + BUSINESS EMAIL

Mobile Optimized

Unlimited bandwidth

Custom Business Domain

Web Hosting

SSL Security

Business Email (up to 5 addresses)

Add/Update Photos On Your Website

Business Marketing Tactics Guide

Domain and hosting are included for 3 years. You can renew for an additional 3 years for just \$400.

SOCIAL MEDIA PRESENCE

Facebook Business Page

Instagram Business Page

Automatic social media posts

Before/After Pictures

We make Facebook and Instagram posts on your behalf to keep your pages active and engaged with your fans. You have full access to your accounts, forever.

PROSPECT AWARENESS

Google Business Profile

3-Month Gold Advertising Campaign

Become a Preferred Contractor

\$1500 value included in the package

We refer clients to you when they contact us looking for service

“I purchased the marketing package and it’s where I get 95% of my work.”

— DARREN G,
Blasting Business Owner

ADVERTISING RENEWAL PACKAGES AVAILABLE

BRONZE
\$250

Reach up to 20,000 people

SILVER
\$500

Reach up to 40,000 people

GOLD
\$1500

Reach up to 170,000 people

The 90-day **Gold Package is included** in the \$8,995 Premium Online Presence. After the initial 90 days, you can purchase additional package(s) at any time.